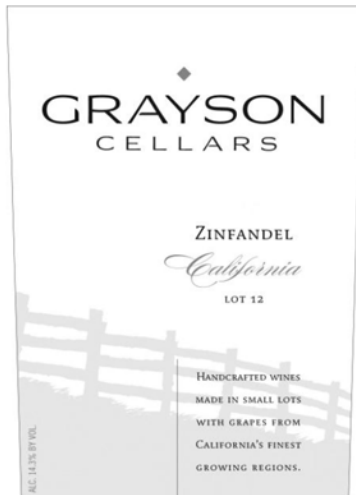


GRAYSON
CELLARS

2010
ZINFANDEL



WINE SUMMARY

Appellation: California
Aging: 100% French Oak
Release Date: December 2011

TECHNICAL DATA

Alcohol: 14.9%
pH: 3.8
Acidity: .65

WINEMAKER'S TASTING NOTES

The Grayson Zinfandel shows a dark color with rich mixed raspberries, strawberries and brambles surrounded by hints of spice including black pepper and cinnamon. Intense richness carries through on the palate of this full bodied wine with explosive blackberry and raspberry pie flavors. The wine's finish is long and elegant.

ABOUT GRAYSON CELLARS

There are few family-owned wines from California at this price point available today. Our family's attention to winemaking quality separate Grayson from the larger, corporate brands that dominate the market. When our family started Grayson Cellars we asked our winemaker to look throughout California's finest growing regions for the best grapes for Grayson wines. We believe these grape sources combined with nearly 30 years of winemaking experience make Grayson wines some of California's finest values. Taste the value of Grayson wines yourself and see if you agree.

WINEMAKER LARRY LEVIN

After completing his Enology degree at UC Davis, Larry spent seventeen years at Dry Creek Vineyard. He has since covered the globe by making wine in New Zealand, Chile, and Australia across all price points and styles. For the previous nine years Larry was head of winemaking at Icon Estates where he oversaw winemaking for the Franciscan, Robert Mondavi, Estancia, and Ravenswood brands.

www.graysoncellars.com

Prova no Encontro de Vinhos, Hotel Bourbon, Curitiba 27/10/2012.